

# Pink Programming Privacy Policy

Latest Update: 2024-01-19

## Important Information to Know

Pink Programming is committed to safeguarding your personal information, which includes data shared with us, such as details in your user profile and tracked information. This information encompasses but is not limited to: name, profile picture, email, social profile URLs (including LinkedIn), nationality, current city of residence, Pink Programming workshops you have completed, user testimonials, and course-related work.

We utilize your personal information to provide our website and its services, track site analytics (such as course performance, attendance, and participation), and monitor our organization's progress. Your contact information will only be accessible to other Pink Programming members. We do not share your personal information with unauthorized third parties.

We reserve the right to use the contact information provided for future marketing efforts and statistical analysis of our site and services.

If you have any questions regarding the use of your personal information, want to exercise your data subject rights, or need to contact Pink Programming, please feel free to contact us at [privacy@pinkprogramming.se](mailto:privacy@pinkprogramming.se). You can also refer to our Terms of Use for additional information.

## Purpose of Pink Programming Privacy Policy

This policy aims to provide you with a clear understanding of how Pink Programming collects and uses your personal information on our website, in our newsletters, and on our social media channels. Please carefully review this policy. If you have any questions about your privacy or need clarification, please contact us at [privacy@pinkprogramming.se](mailto:privacy@pinkprogramming.se). You can also refer to our Terms of Use for additional information.

## Data Subjects' Rights

You have the right to access, rectify, restrict, or delete your personal data stored on our site. If you wish to exercise these rights or revoke consent for specific uses, please contact us at [privacy@pinkprogramming.se](mailto:privacy@pinkprogramming.se). We aim to respond promptly to provide quality customer service.

## Contact Details of Supervisory Authority

If you have concerns about our data processing practices, you have the right to lodge a complaint with the relevant supervisory authority. The contact details for the

supervisory authority are the Swedish Authority for Privacy Protection (Integritetsskyddsmyndigheten) Phone number. +46 8 657 61 00. [imy@imy.se](mailto:imy@imy.se)

## **What Information is Covered in this Privacy Policy**

This Privacy Policy covers information collected from you and about you through our website and its affiliated sites, including social media platforms. While many functions can be accessed without providing Personally Identifiable Information, certain services or features, such as registering for a workshop, may require it. Personally Identifiable Information includes data that can identify you, often provided by you to us, such as your name, email address, and profile picture. Occasionally, it may also include your IP address and device identifier. It's your responsibility to provide accurate Personally Identifiable Information to enable the best use of our services.

## **By Using Our Site, You Are Agreeing To**

The use of your personal information is necessary to provide users with our website's features and services.

Our use of your personal information is required to comply with legal obligations. The use of your personal information helps us operate and grow our business, manage our website, provide analytics for business analysis, and support future marketing efforts, among other purposes.

While our current intent is to use your personal information only for the reasons mentioned above, we reserve the right to use it for legitimate purposes that may arise in the future, provided they do not violate your fundamental rights and liberties. In such cases, we will update our policy accordingly.

As previously mentioned, we may use your personal information for future marketing efforts. If you wish to withdraw your consent for us to use your personal data for marketing or other purposes, please contact us. Please be aware that revoking this consent may affect your interaction with our site and services.

## **Information that We Collect and How it is Used**

### **Privacy Notice**

Pink Programming provides this Privacy Notice to inform you about the personal data we collect, the purposes for which we collect and process it, and how we handle your information. The Privacy Notice covers information collected from you and about you through our website and its affiliated sites, including social media platforms.

### **Cookie Notice**

Our website uses cookies to enhance your browsing experience. The Cookie Notice includes three layers: essential, statistical, and marketing. Essential cookies are

necessary for the website to function, and they are always enabled. The other two, statistical and marketing cookies, are optional, and you can choose whether to enable them.

**Information Related to Site Usage:** We collect and retain information related to site usage, such as pages visited, clicks, order of page visits, and URLs linking to Pink Programming. To

gather this data, we may log IP addresses, Internet Service Providers, operating systems, geographic locations, and browser software. We may also use cookies when you visit our site. This information helps us improve site quality, provide better services based on statistics and user behavior, and enhance security.

**Personally Identifiable Information:** This information, used to identify you, may be collected when you create a user profile, contact us with inquiries, subscribe to our newsletter, purchase services, participate in workshops, engage on our social media platforms, or take surveys. It may include your name, nationality, current city of residence, picture, social profile URLs, and email address. Pink Programming may use this information to respond to inquiries, provide specific services, send updates, conduct research, provide technical support, verify user identity, and communicate with users.

**Event and Activity-Related Data:** If you participate in our activities or events, we may collect information, including coder profile details, participation data, student feedback, submitted assignments/projects, completion rates, and questions/comments from communication channels. This data may be shared with course instructors, technical assistants, and volunteers to improve our services. We may archive this information for future use, as permitted by law.

**Disclosure and Legal Obligations:** Pink Programming may disclose your Personally Identifiable Information to government authorities or for legal reasons, as appropriate. In cases of acquisition, we reserve the right to disclose and/or transfer your information to the acquiring entity.

## **External Links to Third Party Sites**

We may provide external links to third-party sites that we do not own or operate. We do not disclose your personal data to these sites unless legally required. Pink Programming is not responsible for the privacy policies of these third-party sites, so we recommend reviewing their policies to understand how they collect and use Personally Identifiable Information.

## **Personally Identifiable Information Retention**

We collect and store your Personally Identifiable Information only as long as necessary. The retention period depends on the initial purpose of collection and our legal obligations. We may retain data for legal obligations even after deletion requests.

## **Confidentiality and Security**

Pink Programming takes standard measures to protect the confidentiality and security of your Personally Identifiable Information. We are fully committed to safeguard data with utmost sincerity and due care.

## **Updating or Deleting Your Personally Identifiable Information**

If you wish to update, edit, restrict, or delete your personal data stored on our site, or if you want to revoke consent for specific uses, please contact us at [privacy@pinkprogramming.se](mailto:privacy@pinkprogramming.se) We aim to respond promptly to provide quality customer service.

## **Questions, Comments, and/or Concerns**

If you have questions, comments, or concerns about privacy on our site, please contact us at [privacy@pinkprogramming.se](mailto:privacy@pinkprogramming.se)

## **International data transfer**

We may transfer and store your personal data outside your country of residence for operational reasons. We take steps to protect your privacy and confidentiality during such transfers.

## **Privacy Policy Modifications**

Our Privacy Policy is subject to change, and we reserve the right to modify our privacy practices at any time. Updated policies become effective immediately when published on the site. Significant changes will be communicated to you through appropriate means. Please review our Privacy Policy periodically to stay informed about the most recent version.